

Advanced Website Development Services



*The Simple & Stress-free way to set
up your web-based business...*

Advanced Website Development Form



Company Information

Please fill in the following information as completely as possible: (OR Use info on attached card)

Company Name: _____ Company 'Short' Name: _____
 Contact Name #1: _____ Dept: _____ E-mail: _____ (New OR Existing)
 Address: _____ City: _____ State: _____ Zip: _____
 Telephone: _____ Fax: _____
 Domain Name (www.yourname.com):
 I have a domain _____ (username _____ / password _____)

OR

I'd like a new domain (choose 3-5 options) _____

Colors: Selected I do not have a preference. Please choose for me.
 "Look & Feel": Conservative Professional Fun Artistic Modern
 Classical Vivid Colors Pastels Black / Jewel tones

Keywords / Description: Attached Please generate for me based on my site's content

Website Content

Company Logo: Attached I do not have a logo. Please design one for me.
 Other Logos: Attached Please retrieve from website(s)

Links: I would like links to the following (affiliated businesses, organizations, certifications held, etc.):

Static Dynamic

Company Information:

S	D	<input type="checkbox"/> About this company	<input type="checkbox"/> Attached	<input type="checkbox"/> To be provided later	<input type="checkbox"/> Compile from: _____
S	D	<input type="checkbox"/> Mgt/Key Personnel	<input type="checkbox"/> Attached	<input type="checkbox"/> To be provided later	<input type="checkbox"/> Compile from: _____
S	D	<input type="checkbox"/> Company bkgnd	<input type="checkbox"/> Attached	<input type="checkbox"/> To be provided later	<input type="checkbox"/> Compile from: _____
S	D	<input type="checkbox"/> Awards / Prof. affiliations	<input type="checkbox"/> Attached	<input type="checkbox"/> To be provided later	<input type="checkbox"/> Compile from: _____
S	D	<input type="checkbox"/> Map / Contact info	<input type="checkbox"/> Attached	<input type="checkbox"/> To be provided later	<input type="checkbox"/> Compile from: _____
S	D	<input type="checkbox"/> Job Postings	<input type="checkbox"/> Attached	<input type="checkbox"/> To be provided later	<input type="checkbox"/> Compile from: _____

Static Dynamic *Marketing / Sales Information*

- | | | | | | |
|---|---|---|-----------------------------------|---|--|
| S | D | <input type="checkbox"/> Calendar of Events | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Product description
(Text, Pictures, videos, price lists, etc.) | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Online Catalog | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Customer Testimonials | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> FAQs | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Press Releases / contacts | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Newsletters | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Forms
(General Feedback, user surveys, follow-up requests, order forms, etc.) | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> List of resellers / distrib. | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Other (see below) | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
-

Static Dynamic *Customer Service Information*

- | | | | | | |
|---|---|---|-----------------------------------|---|--|
| S | D | <input type="checkbox"/> Usage tips | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Product Updates | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Training Resources | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Support Phone# / Forms | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Policies & Procedures | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Terms & Conditions | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Warranties | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Other (see below) | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
-

Static Dynamic *Other Info*

- | | | | | | |
|---|---|---|-----------------------------------|---|--|
| S | D | <input type="checkbox"/> Links to rel. sites | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Resources
(books, videos, articles, contacts, etc.) | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Thought for the Day | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Research Findings | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
| S | D | <input type="checkbox"/> Other (see below) | <input type="checkbox"/> Attached | <input type="checkbox"/> To be provided later | <input type="checkbox"/> Compile from: _____ |
-

Addl Info Provided: Attached To be provided later Other, see below:

Photos (with captions): Attached To be provided later Please take photos of the following:

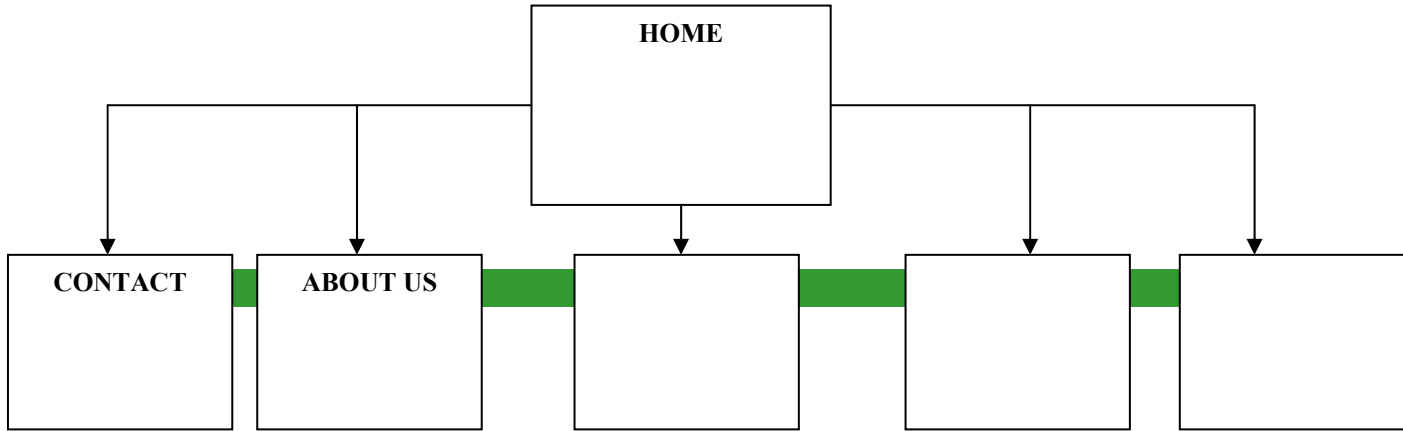
Online Submission Form: Receive response as: Email Fax Database Import Other

Attach form(s) to be used (add/subtract any desired fields):

Website Page Layouts

Segment the content of your website into departments, product lines, etc. to appear on their own page(s).

I have attached a specific page layout for use in designing our website I have no preference



L ↓ = Direct Link to subpage

⤵ = Addl page content

F = Form Page

Website Page(s) Requested -

Detail the page(s) required in your site, with a short description of the content requested on each. Please designate whether they are to appear in navigations.

1. **INDEX (Required):** *Display in main navigation* *Display in text navigation* *Include Music:* _____

Title: _____ ; **Description:** _____

2. _____ : *Display in main navigation* *Display in text navigation* *Include Music:* _____

Title: _____ ; **Description** _____

3. _____ : *Display in main navigation* *Display in text navigation* *Include Music:* _____

Title: _____ ; **Description** _____

4. _____ : *Display in main navigation* *Display in text navigation* *Include Music:* _____

Title: _____ ; **Description** _____

5. _____ : *Display in main navigation* *Display in text navigation* *Include Music:* _____

Title: _____ ; **Description** _____

6. _____ : *Display in main navigation* *Display in text navigation* *Include Music:* _____

Title: _____ ; **Description** _____

7. _____ : *Display in main navigation* *Display in text navigation* *Include Music:* _____

Title: _____ ; **Description** _____

Additional pages (see attached)

Advanced Features

Flash Animation, Virtual Tours, etc:

Database integration:

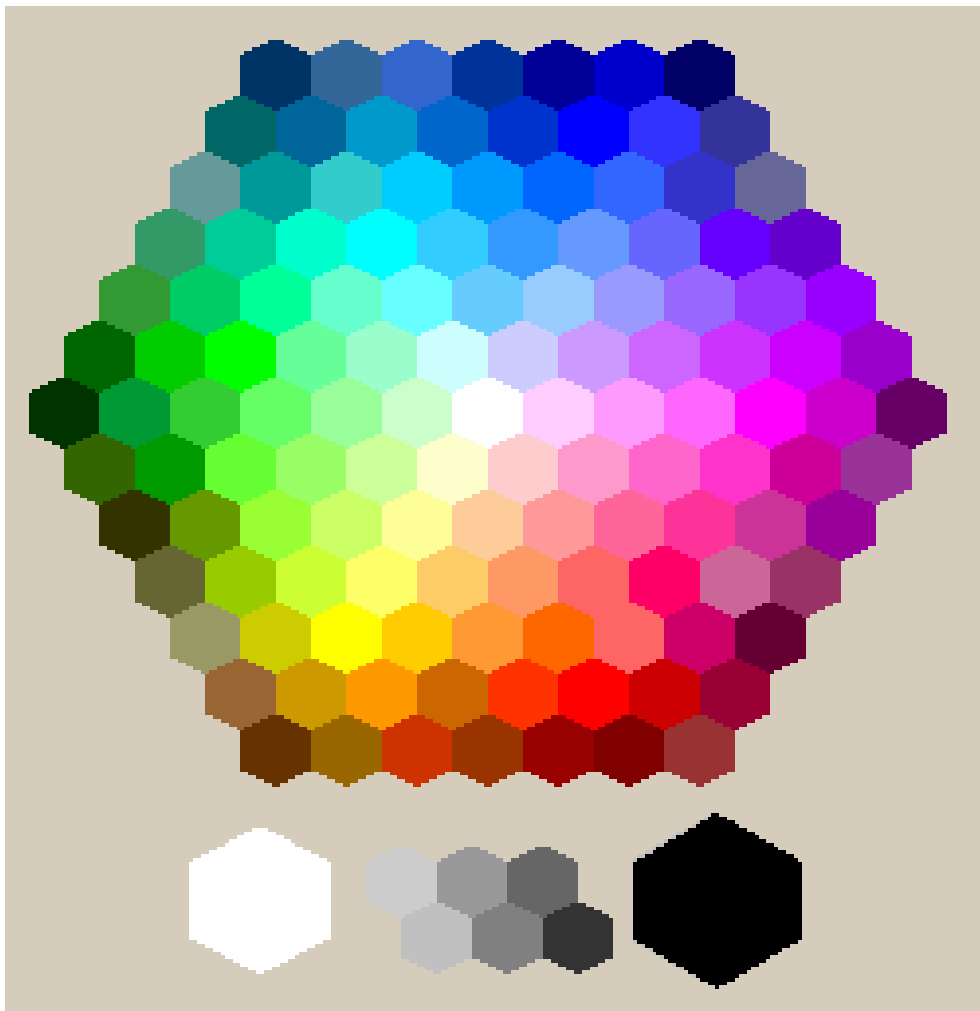
Shopping Cart / Credit Card Processing:

Other:

Website Color Chart

Circle the color block(s) of your choice

If you do not have a preference, our webmasters will be happy to design a website for you with a coordinated theme.



(NOTE: The colors shown above are not guaranteed to exactly match your website colors. These colors are estimations only, for purposes of selecting a general color scheme. Actual screen colors will vary from one computer to another).