

IT Solutions for Tomorrow's Technology...

Internet Solutions...



ODI offers end-to-end web business solutions--from domain name registration, site design, secure hosting, and automated credit card processing to complex software integration and data migration projects.

With over 23 years experience and a full staff of in-house programmers & graphics artists, ODI can assist with any project from small to large. All services are performed by our own highly trained developers working in conjunction with a dedicated Project Manager, which ensures that each project maintains the ultimate quality control. A summation of Internet Services offered by ODI includes:

Business & Market Analysis:

- Business needs analysis and/or competitive site evaluations
- Workflow, paper trail and automation consulting

Graphic Design:

- Creation of website graphics, logos, and peripheral marketing elements (cards, flyers, etc.)
- Flash introductions, interactive Flash elements & animations
- Integration of site design and dynamic modules (e-Commerce, e-Realtor & Content Management)
- Multimedia & Streaming Media Services
- Presentations, e-Business Cards, Banner Ads and e-Mail Templates

Dynamic Software Development & Implementation

(see our "Software Development" document for languages/databases supported and other details)

- End-to-end E-Commerce solutions and credit card processing
- Content management (newsletters, photo galleries, dealer listings)
- Database and back-end accounting to web integration
- Custom software applications, data migration, and implementation management

Dedicated / Shared Hosting Solutions:

- Dedicated and shared hosting servers, including Video Streaming services & Co-location
- Cloud Hosting Solutions
- Remote backups and disaster recovery services
- Shared Portal Services

Other Web Services:

- Search Engine Optimization (SEO), including content optimization, link building & conversion tracking
- Keyword ad campaigns & Internet Marketing strategies (Press Release Submission)
- Security auditing and management, Intrusion Detection Services (IDS)
- Social Media Setup & Campaigns



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